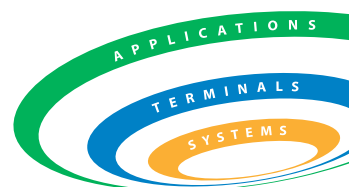# IMAGE **MESSAGING**

RAPIDLY DELIVERING MISSION CRITICAL INFORMATION TO THE POINT OF NEED

Portalify image messaging is used for mission critical alerting. Designed to improve public security and safety, these applications accelerate emergency response times, aid apprehension and, ultimately, assist in saving lives.

PORTALIFY

Part of the Sepura Group

Going further in critical communications

OVERVIEW

Providing critical information in a fast and effective manner is essential to the effectiveness of mission critical and business-critical users, ensuring that they can act in the most efficient manner with the best information possible. When it is essential to locate missing or vulnerable persons, the faster that an accurate description can be distributed to key personnel, the greater the chance of locating that person. Sending a textual or verbal description can never be completely definitive. However, delivering a picture directly to the users, with additional related information, provides a clear and concise set of information to act upon.

Portalify Image messaging is not only useful for finding people, it can also be used effectively in conjunction with the management of critical incidents, supplying key visual information regarding the situation users may be entering or providing them with visual cues for items to search for or to identify.

VISUAL ALERTING

Portalify Image provides the ability for operators to easily dispatch critical image message information from the control room to the mobile terminals of field staff. It can be used from a client application provided by Portalify or can be integrated into existing command and control systems.

Images captured by CCTV, video recorders or cameras can be dispatched and are instantly available for viewing on a wide variety of different terminals, e.g., TETRA radios, GPRS & 3G mobile phones, LTE smartphones, in-vehicle tablet PCs or other devices. Each image message can be accompanied by additional textual information and associated location information.

Portalify Image solutions can be used for many critical incidents, for example, to:

• Deliver a photo of a missing person to the police officers located nearest to where the person was reported missing

• Prevent a potential terrorist attack with still picture transfer from video footage to the nearest field officers

• Disseminate a building floor plan and/or hazardous material information to fire and rescue personnel

• Send still pictures from CCTV surveillance footage to apprehend wanted persons

• Transfer photo evidence of a speeding offence caught on camera to the terminal of an apprehending officer

FLEXIBLE SOLUTION

❯ **Efficiently transfer visual information from control room to the field**

❯ **Fully optimised for TETRA and narrowband technologies**

❯ **Use with both TETRA and broadband technologies**

❯ **Works with both SDS and multi-slot packet data**

❯ **Support for multiple TETRA radios (Sepura, Motorola, Cassidian, Teltronic etc.)**

❯ **Uses WAP-push or Java-push mechanisms and Portalify Secure Windows Client on mobile data terminals**

❯ **Provides logins, groups, acknowledgements, forwarding, archive, audit trails and logging facilities**

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Portalify is a market leader in advanced situational awareness solutions, delivering mobile messaging and location tracking solutions for international mission-critical users for over 10 years. Headquartered in Helsinki, Finland, Portalify is part of the Sepura group of companies.